

**GPP
2020**

procurement
for a low-carbon
economy



Boosting Sustainable Energy Supply & Efficiency through Smart Public Tendering

The 'EnergieRijk Den Haag' Project:
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Ministerie van Binnenlandse Zaken en
Koninkrijksrelaties

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Goals

Why 'EnergieRijk Den Haag'?

Consciousness

Some starting points

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Goals

City of The Hague and Dutch Government have joined forces for Sustainable energy supply for buildings in city centre.

Mission:

a clean and reliable energy supply for central area in The Hague, price-stable, cost-effective and with sufficient capacity, complying with national energy and sustainability policy, flexible and extendable – technologically and administratively –, serving as example to be copied in other parts of the country.



Why ‘EnergieRijk Den Haag’?

Dutch governments to

Aspire a more sustainable society whilst strengthening national economy;

Look for ways to stimulate production and distribution of sustainable energy;

Put in sustainability for better cost control, improved efficiency and lower bills;

Encourage the market to be creative and innovative;

Satisfy local, national and international targets for sustainability.



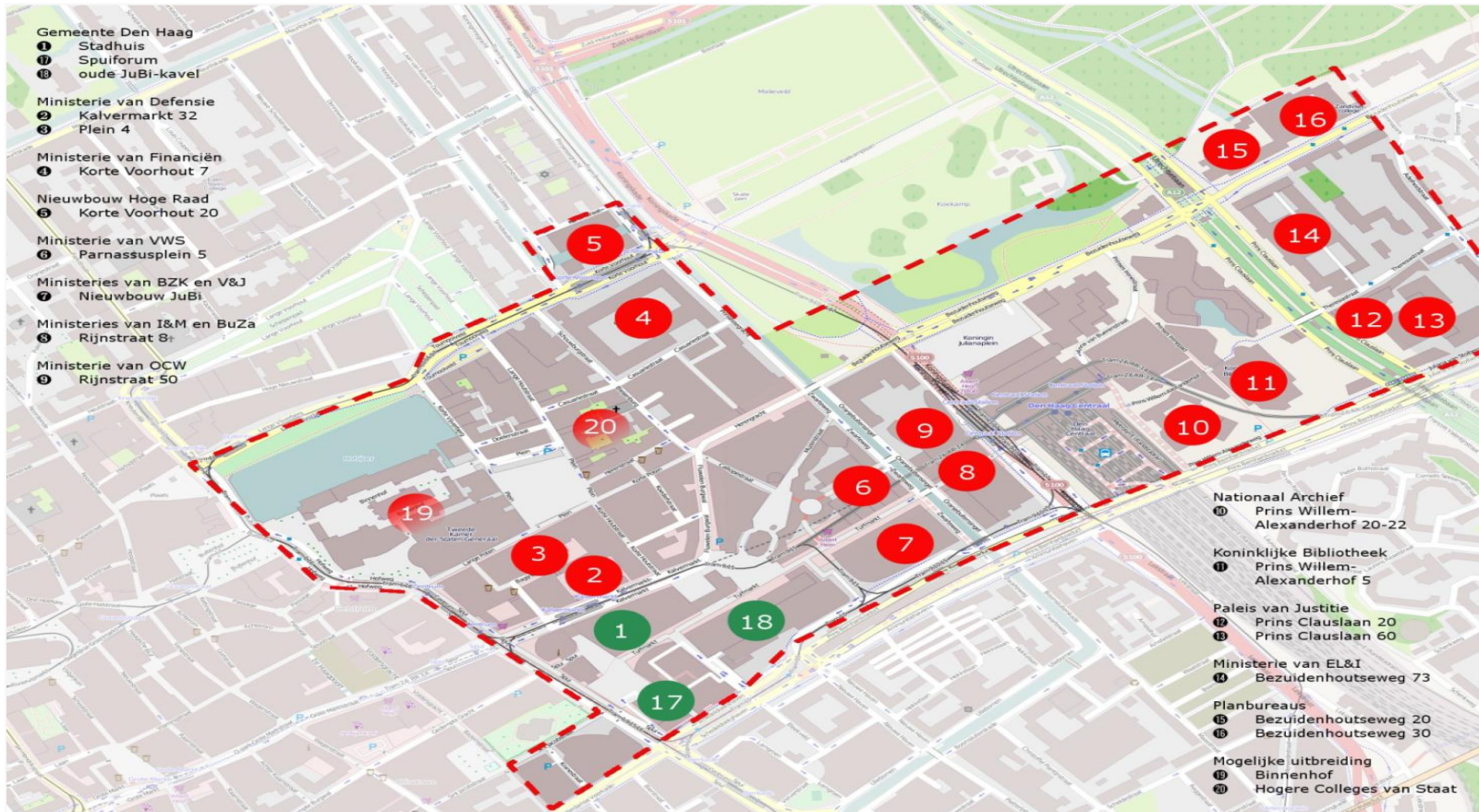
Consciousness

Improving individual buildings is complex and expensive;

Area-oriented approach preferable for development of sustainable energy supply system;

Area-oriented approach requires cooperation between parties: public and private





Some starting Points

18 buildings

Electricity: 100 Mio KWh (30.000 households)

Heat: 200.000 GJ (5.000 households)

As close as possible to and in the area

Bill: ~€ 15 Mio/y

Design, financing, construction, exploitation by market



Challenges

- Cooperation between public parties;**
- Integral approach, functional specifications;**
- Cost effective;**
- Use of existing infrastructure;**
- Availability, reliability;**
- Effect on sustainability labels of buildings.**



Procurement Procedure

Market consultation;

Agreement to cooperate between Government and Municipality for preparation for procurement;

Set-up:

One party (on behalf of Government and Municipality)
to invite tenders for ...

Step 1: selection

Step 2: competition-based dialogue

Step 3: award



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Questions ?

